



PRESS RELEASE

Landskrona, Sweden, April 20, 2016

Haldex launches new website with North American e-commerce platform

Haldex has launched a new website with improved functionality, design, navigation and mobility. The web site can now be used on any mobile platform. The product catalog is upgraded to support the newly launched value line brands Midland and Grau that offers a range of economical but safe, quality alternatives in replacement spare parts.

The new Haldex e-commerce platform is the latest addition to the website. Select a product from the catalog and drop it into your cart to place an order quickly. The new on line ordering features include quick entry typing, copying prior orders and cut and pasting a list of parts into the order form to order line. The North American region is first out with the new e-commerce functionality to be gradually launched during the spring, closely followed by Europe later in the year.

"We are excited to offer the new e-commerce platform as yet another way of placing orders quickly. It has never been easier to do business with Haldex.", said Catharina Paulcén, Senior Vice President of Corporate Communications at Haldex. "The new website is part of an ongoing process of sharpening the brand and improving our communication to all target groups. We are now taking a major step in extending our communication to the financial market, position us as an attractive employer and offer customers a one-stop-shop where they can search for product details, download technical specs and place their orders online.

The new e-commerce platform is mainly focused on serving aftermarket needs but will be accessible for any customer with a Haldex account. The new website is available at www.haldex.com, customized for three geographical regions in seven different languages. The product catalog is also available in four additional languages, supporting the needs of Haldex' global customer base.

For further information, visit www.haldex.com or contact:

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About Haldex

With more than 100 years of intensely focused innovation, Haldex holds unrivaled expertise in brake systems and air suspension systems for heavy trucks, trailers and buses. We live and breathe our business delivering robust, technically superior solutions born from deep insight into our customers' reality. By concentrating on our core competencies and following our strengths and passions, we combine both the operating speed and flexibility required by the market. Collaborative innovation is not only the essence of our products – it is also our philosophy. Our 2,140 employees, spread on four continents, are constantly challenging the conventional and strive to ensure that the products we deliver create unique value for our customers and all end-users. We are listed on the Nasdaq OMX Stockholm Stock Exchange and have net sales of approximately 4.8 billion SEK .